

# Sunrise Club Newsletter



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## Calendar of Events

Tues, May 19	Washington DC Travel Show Cresco Bank 3:30 PM
June 1 - 4	Door County Trip CANCELED
Thurs, June 4	Movie at Decorah Bank 1:30 Training Room
Tues, June 9	Environment - Economy With Larry Grimstad 9:30 AM
Wed, June 17	Celebration Belle Dubuque
Tues, June 23	Movie in Cresco 1:30 - Meeting Room
Wed, July 15	Tour without a Bus Seed Savers Exchange
Wed, August 5	? Mystery Day Trip
Tues, Sept 15	Ladies Day Trip Galena, IL
Sept 23 - Oct 2	Washington DC
Tues, Oct 13	Fall Day Trip Spring Green WI

## Friends Welcome!

Why do we offer Sunrise Club to our customers? One of the most important reasons is to remain in contact with you! In this hi-tech age where much business is internet, phone, wireless, etc. it is even more valuable to keep in touch with our customers and friends, so that we can be connected and do the best to meet your financial needs!

I have a challenge for you - do you enjoy the Sunrise Club connection to the bank? Do you know friends or family that may not be aware of the opportunities we offer? Remember the free checks and debit card, as well as other benefits and the chance to spend time enjoying some of the good life as we travel together. Would you tell them about us? Invite them to join us for a day trip or to play bingo or watch a movie - we'd be glad to have them join us! Thank you for welcoming others to join in the fun!

If you know someone that has moved here from a metro area, they may not even know what a "bank club" is because many larger cities don't have clubs like ours. Your friend may love hearing your story about us! Thank you!

## Bulletin Board

### Movie Days

Thur, June 4 - Decorah Training Room  
 Tues, June 23 - Cresco Meeting Room  
 Showtime at 1:30 both days!

Come and enjoy a fun afternoon with a free movie & popcorn! It's always a family friendly show with a good story or one that will make you laugh!



### Celebration Belle - Big Band Cruise

Wed, June 17 - FULL  
 This trip has been so popular we have a waiting list, if you'd like to be added, let Syd or Lori know! The cost is \$95 per person for a pleasant day on the Mississippi River sailing from Dubuque.



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## Notes from Syd

Spring seems to have arrived and none too soon!! Isn't it wonderful to have the birds back to their summer homes, and to see the tulips and daffodils are bursting into bloom? I've heard Sunrise Club friends are looking forward to a fun season too! Be sure to check out the new day trips added to the schedule - give me a call or stop by with your questions.



### Coffee Highlights:

Thanks to the 125 of you that came to our coffee at the Hotel Winneshiek in April. We had a great group take time to hear from our bank staff about the local economy and tips on avoiding identity theft. (See the "Lessons for Life" article in this newsletter for some tips.) *Lost and found - if you forgot to take your yellow/navy jacket with a "wild horse resort" logo from the Hotel that morning, I have it in my office in Decorah.*

### Bingo:

We have also had many folks come out for bingo in Cresco and Decorah this winter. It is a nice chance to get together with old and new friends for an afternoon. Check out the upcoming dates for movies. Invite a friend to come along!

### Tour Without a Bus:

Our "tour without a bus" in March to Vesterheim was very nice - the museum staff and volunteers enjoyed showing local folks the museum for the first time or at least the "first time in long time!" Thanks to the 23 of you for coming out! The next "tour without a bus" is planned for July to Seed Savers north of Decorah. Mark your calendar!

### Memories - Hopes - Dreams - NOW - make the most of what we have!

The screen saver on my desk computer is photos of our adventures through the years - it reminds me of all the fun we've had together. Once in a while there is a photo of someone that's gone now and it reminds me that we need to do things while we can - life has many surprises along the way and we need to take advantage of every moment! (no matter what age we are!) I hope this finds all of you healthy and well!



Syd

## Day Trips

### A Tour Without a Bus...

Wednesday, July 15 - 9:00 AM Sign up by July 1



Join your friends for the summer edition of exploring Northeast Iowa.

We're going to visit the Seed Saver Exchange north of Decorah on the North Winn Road. Seed Savers was founded in 1975 and is known worldwide for their mission to save and share heirloom seeds of garden heritage. Excerpt from their website: *Today, the 890-acre Heritage Farm, Decorah, Iowa, is our home -- and Seed Savers Exchange is the largest non-governmental seed bank in the United States. We permanently maintain more than 25,000 endangered vegetable varieties, most having been brought to North America by members' ancestors who immigrated from Europe, the Middle East, Asia and other parts of the world. Unlike Fort Knox, Heritage Farm is not surrounded by security fences and guards. Our perimeter is patrolled by Bald Eagles, red-tailed hawks, deer, raccoons and other wildlife. The farm is ringed by 8.5 miles of hiking trails that take visitors through majestic scenery, past some of our 23 acres of*

*certified organic preservation gardens, historic orchard and ancient White Park Cattle.*

We'll meet at the visitor's center on Wednesday, July 15 at 9:00 AM for an introduction and tour of some of the gardens at 3094 North Winn Road. (It's just north of Nob Hill off Highway 52). There will be a \$3 fee for this tour.

Please call Syd in Decorah or Lori in Cresco for this chance to be a tourist in your own backyard! (Coffee & treats will be provided after our tour) Sign up by July 1st.

### Mystery Day Trip

Wednesday, August 5 Sign up by June 15

Attention detectives, here's your chance to unravel another mystery! I know that many of you wait for this opportunity every year and I'm so glad that you do!

This year's trip is planned for everyone to enjoy. Both men & women will appreciate the stops that are in store!

Will it be north or south, indoors or outdoors?? No matter— what there will be are miles to travel and lots to see.

Cost for the day trip will be \$85, including a special lunch and supper on the way home.

Mystery trips fill quickly, call soon!



### Annual Ladies Day Trip

Galena Area - Sept 15 Sign up by Aug 1



This day trip will take us to Illinois! Galena is a popular destination for young and old. A town rich in history, it was the hub of a thriving mining area in the 1800's - President Ulysses S. Grant lived there. Many bed and breakfast's, great restaurants, wineries, gardens, shopping and more is in store for you!

We will have a local expert guiding us for part of the day on a culinary adventure! She will be using local vendors and sharing some of the secrets of the area - it will be delightful!

The drive will provide great scenery of the Mississippi River Valley, doesn't it sound like fun?

Cost for the day will be available in mid May. Call Syd in Decorah or Lori in Cresco by Aug 1 to sign up, pay in full by Aug 15. We're expecting this to be a popular choice - call to reserve your spot before it's taken!

### Autumn Day Getaway

Tuesday, Oct 13 Sign up by Sept 1

The countryside should be in full fall colors for our mid October trip to the Spring Green, Wisconsin area. One of our stops will be the House on the Rock - a popular attraction with some of the most unique and eclectic collections in the world, amazing thousands of visitors annually. Another awesome stop will be Taliesin, Frank Lloyd Wright's studio and home. This is the area that inspired Wright's life and contributed to his designing the structures he did so their residents can enjoy the world around them.

We will have a few surprises along the way during this autumn getaway!

Cost for the day, including meals, admissions, transportation & tips is just \$100 per person. Call Syd in Decorah or Lori in Cresco to reserve your spot. Deadline to sign up is Sept 1.



## Lessons for Life -

### What you need to know about Identity Theft

#### Your Tools to Prevention

- Be alert to any personal information that seems out of the ordinary
- Inspect your bank statements and billing statements
- Order a copy of your free credit report from each of the credit reporting companies: Equifax, Experian or TransUnion

To order your free credit report :  
www.AnnualCreditReport.com or  
1-877-322-8228 or  
Annual Credit Report Request Service  
PO Box 105281  
Atlanta, GA 30348-5281

#### If you think you are a victim of Identity Theft:

- Place a "Fraud Alert" on your credit report. Call one of the following credit report offices:
- Equifax: 1-800-525-6285

- Experian: 1-888-EXPERIAN (397-3742)
- TransUnion: 1-800-680-7289
- Close your account that has been tampered
- Call the company's security or fraud depart (customer service will forward you on)
- Use the Identity Theft Affidavit found at [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft) or at the very least put your complaint in writing
- Ask for written verification that your account was closed
- Keep copies of documents, who you talked to, and any records pertaining to your fraud claim
- File a police report with your local authorities
- Report your complaints to the Federal Trade Commission

Online: [www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)  
Phone: 1-877-ID-THEFT (438-4338) or TTY,  
1-866-653-4261

**Be prepared. Be safe.**

## Environment - Economy

How could environmental change affect the economy? What can we do to make a difference now and in the future?

Local environmental enthusiast, and chairman of the bank's board, Larry Grimstad is hosting a discussion hour to talk about the importance of saving energy. Everyone's invited to share ideas that could make a difference in the choices we make everyday!

Join us in Decorah at the bank's training room on Tuesday, June 9 at 9:30 AM-10:30 AM.



## Getaways

### Washington D.C.

Sept 23 - Oct 2 Sign up before July 1



Have you been to DC? How long ago? This is going to be your chance to experience history and walk where our leaders have walked - to see the beautiful and inspiring monuments, the Lincoln Memorial, Washington Monument, Arlington Cemetery, Gettysburg Battlefield & Museum, Williamsburg and Mount Vernon and many more. Some of the museums included are the Newseum, the Smithsonian, National Museum of Crime & Punishment, the Holocaust Museum. We will enjoy an evening of entertainment at the Kennedy Center.

We'll enjoy a 10 day trip together with an experienced retired teacher guide from Hawkeye Stages to educate and entertain us for the entire journey. Perhaps you've heard from your kids or grandkids about their trips to DC - now it's your turn! We'll see many of the same things and maybe appreciate them differently knowing and living the history that we have...

Give a call or stop by to pick up a detailed brochure about this great opportunity.

Sign up deadline is July 1 - Cost for the 10 days is \$2125 per person (dbl occ), optional insurance is available for \$169.